



2017 PARADE ENTRY FORM

The Twin Cities Holiday Parade committee invites you to participate in our annual joint Holiday Parade to be held Saturday, November 18, 2017 beginning at 1:00 p.m. The parade will once again follow the same route as the Fiesta Days parade, in reverse - beginning in Sterling on East 4th Street, near the Grandon Civic Center, heading west to Locust Street, and south across the 1st Avenue Bridge into Rock Falls, continuing down 1st Avenue, turning West on 5th Street to its ending point at Merrill School.

You will be notified of your entry number and line up instructions the week before the parade. Parade line up information will also be posted online at www.rockfallschamber.com and www.sterlingmainstreet.org.

Business/Club/Organization: _____

Contact Person: _____

Address: _____

Phone: _____ E-mail: _____

Entry Description (*Vehicles, walkers, music, etc.*):

- Float Vehicle Music Band Political Other

Do you have people walking as part of your entry Yes No

Walking entries are encouraged to have a support vehicle accompany them.

****PLEASE NOTE - CANDY MAY ONLY BE PASSED OUT BY WALKERS****
CANDY SHOULD NOT BE THROWN FROM VEHICLES

Brief description of entry:

There is no fee to participate in the parade

Please return completed form no later than Friday, November 3, 2017 to:

Sauk Valley Area Chamber of Commerce
211 Locust Street, Sterling, IL 61081
Email: chamber@essex1.com
Fax: 815-625-9361

- OR -

Rock Falls Chamber of Commerce
601 W. 10th Street, Rock Falls, IL 61071
Email: sarah@rockfallschamber.com